

NEMO White Paper: 25 Ways Sponsors Can Help Your Team

Not all sponsorship has to be monetary.

Here are 25 ways that teams have received non-monetary aid from their sponsors!

A sponsor can...

1. Provide engineering/technical mentors for a team. Any level of involvement welcome.
2. Provide non-technical mentors for a team. Includes working with finances, publicity, graphic design...the possibilities are endless!
3. Provide robot services: machining/welding help.
4. Donate materials for the robot.
5. Donate materials for a robot cart.
6. If you can't donate materials, how about a discount?
7. Provide a work area for the team to meet.
8. Provide storage, especially for previous year robots and game pieces.
9. Supply a meal for the team during January and February. Once, or once a week.
10. Donate t-shirts.
11. Donate banners to be used in the pit, in the stands, for demonstrations. List your company as a sponsor.
12. Donate a location for a banquet/fundraiser ("All we're looking for is use of your parking lot for 3 hours!")
13. Donate transportation for the team to an event (and then invite them to come along with you!)
14. Come to competitions to support the team and get the true FIRST experience.
15. Donate old computers/software/filing cabinets/ just about anything that you were going to write off on your taxes anyway.
16. Donate a speaking engagement - have someone from the company come talk about their job and how science and technology affects their everyday life.
17. Donate services/products/coupons to use in a raffle.
18. Donate photocopying - button designs, flyers, brochures, etc - we use a lot of photocopying!
19. Help get our team into the media! Sometimes larger sponsors have media contacts.
20. Let us come in and do demos for your employees.
21. Sponsor a kickoff event at their facility or an off-season event or other events
22. Invite us to tour their facilities; let us use the equipment; mentor us in use of equipment. Many of our students have not been exposed to the workplace - let them see what a machine shop is like, what an office is like; what the manufacturing floor looks like.
23. Provide job-shadowing opportunities.
24. Provide summer internship opportunities or job opportunities for graduating students.
25. Mention sponsored teams in your newsletters, or on your website.