Volunteers & Voluntolds
2013 FIRST World Championship Conferences
Thursday April 25, 2013 *5-5:45pm
Jenny Beatty

Abstract: Do you need to recruit, train or recognize volunteers?
This presentation will cover current topics surrounding volunteer-driven events and projects. We will discuss: identifying the WIIFT (What's In It For Them); hints for targeted recruitment; sources of volunteers you may not have thought of; episodic volunteer opportunities and why this is a hot area; common mistakes made with recruitment efforts; a menu of recognition ideas; engaging millenials; and which social networking sites and national, regional and local groups have great suggestions. There will be a short description of AmeriCorps and specifically whether engaging AmeriCorps-NCCC volunteers (teams of 18-24 year olds) might be a good fit for your program or event.

The **targeted audience** for this session is anyone who deals with volunteer recruitment, management and recognition, with special focus on robotics events and programs.

Jenny Beatty is a member of the Maryland Council of Directors of Volunteer Services and is on a working board for AmeriCorps-NCCC. She has worked with thousands of volunteers during her career, including many in FRC, FLL and VEX robotics programs in Maryland. She is co-founder of NEMO (Non-Engineering Mentor Organization) www.firstnemo.org Jenny is passionate about volunteerism and national service, and you can often find her helping to run robotics events and managing volunteers – as a volunteer.

NOTE: This presentation was filled photos, stories and numerous links to organizations. As promised, these links are listed below.

Thank you to all who attended.

I will not be posting the ppt presentation.

The # and the bolded text correspond to the subject of the slide in the presentation.

1. **Volunteers & Voluntolds.**

2. **Thank you.**

- http://bvumaryland.org/
- http://www.kssolution.com/
- http://www.americorps.gov/about/programs/nccc.asp,
- http://www.volunteermaryland.org/
- http://www.mcdvs.org/
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3. Drinking from the fire hose of awesomeness.

4. Robotics Competitions.

5. National Volunteer Week.

6. NEMO. www.firstnemo.org

7. Volunteer Leaders.

8. Recruitment – WIIFT.

9. Before you host volunteers – what do they need to know?

10. Targeted Recruitment.

11. Voluntolds.

12. Targeted Recruitment – Millennials.

12. **Helpful books, blogs, and articles:**

- Millennial Volunteering in the workplace
- Tapping into the Millennial (Blood)Stream by Trina Isakson
- Why Millennials Volunteer & The Deloitte IMPACT Survey
- Millennials Rising by Neil Howe & William Strauss
- The New Breed: Understanding & Equipping the 21st Century Volunteer by Thomas McKee & Jonathan McKee

13. Targeted Recruitment -Social media.

14. Recruitment Flyers.

- VolunteerMatch.com has 101 Volunteer Recruitment Secrets

15. Sources of Volunteers – Corporations.

16. Sources of Volunteers – Schools.

17. Sources of Volunteers-Communities.

18. Trends you should know about.

19. Trends – Skills-based volunteers

- http://www.handsonnetwork.org/nationalprograms/skillsbasedvolunteering
- http://www.catchafire.org/
- http://www.taprootfoundation.org/
- http://abillionpluschange.org/about-us

20. Trends – Micro volunteering.

- Sparked.com

21. Recognition.

- http://www.mentoring.org/program_resources/library/category/volunteer_recognition_and_retention
- http://www.baudville.com/Volunteer-Appreciation-Ideas-eBook-Baudville/pdfs

22. Certificates are appreciated. Some can even be very fancy.

23. Sure big trophies are nice, but

24. Sincere thanks are even nicer.

- http://blog.volunteerspot.com/volunteer_guru/2011/03/the-perfect-volunteer-thank-you-note.html#axzz2Id5iG9sz

25. Those who say it cannot be done should not interrupt the person doing it.

26. Unexpected is good.

27. Pinterest

- **"What Nonprofits Should know About Pinterest"**
- **Volunteer Appreciation Board on Pinterest**
- Step-by-step guide provided by Nonprofit Tech 2.0 to get started.

28. AmeriCorps-NCCC.

29. AmeriCorps-NCCC. How to engage.

30. Get Things Done.

- http://www.americorps.gov/about/programs/nccc.asp

31. Trainings and Workshops.

32. Hints & Tools to keep track.

- Eventbrite.
- Doodle.
- SurveyMonkey
- FreeConferenceCall.com
- Volgistics

33. Great websites.

- http://www.blueavocado.org/
- http://www.energizeinc.com/
- **http://www.volunteermatch.org/**
- **Socialbrite**

34. The Value of Volunteer Time

- **http://www.independentsector.org/volunteer_time?**

35. Tax Credits for Volunteers

- **http://www.serviceleader.org/volunteers/taxcredit**

36. And leave your mark.

37. Links to share. www.firstnemo.org